

What is Claimed is:

1. An chamois for bicycle shorts comprising:
 - a top layer suitable for accepting graphics and providing breathability;
 - a cushion layer for providing comfort for a cyclist; and
 - a bottom layer for providing a mate to the top layer so as to enclose the second layer.
2. A chamois as claimed in claim 1 whereby the chamois is configured to provide comfort for a female cyclist's anatomy.
3. A chamois as claimed in claim 1 whereby the chamois is configured to provide comfort for a male cyclist's anatomy.
4. A chamois as claimed in claim 1 wherein the top layer is comprised of a polyester elasticized fabric blend suitable for accepting ink sublimated graphics.
5. A chamois as claimed in claim 1 wherein the bottom layer is comprised of a nylon elasticized fabric blend.
6. A chamois as claimed in claim 1 wherein the cushion layer is configured with a cutout area to minimize bunching of the chamois.
7. A chamois as claimed in claim 4 wherein the graphics printed on the chamois identify the manufacturer.
8. A chamois as claimed in claim 4 wherein the graphics printed on the chamois identify the source of goods.
9. A chamois as claimed in claim 4 wherein the graphics printed on the chamois identify the size and care information.
10. A chamois as claimed in claim 4 wherein the graphics printed on the chamois provide trade dress of a manufacturer.
11. A bicycle short for a cyclist, the bicycle short comprising:
 - a elasticized fabric blend short; and
 - a chamois sewn onto the crotch of the bicycle short wherein the chamois comprises:

a top layer suitable for accepting graphics and providing breathability;
a cushion layer for providing comfort for a cyclist; and
a bottom layer for providing a mate to the top layer so as to enclose the second layer.

12. A chamois as claimed in claim 11 whereby the chamois is configured to provide comfort for a female cyclist's anatomy.
13. A chamois as claimed in claim 11 whereby the chamois is configured to provide comfort for a male cyclist's anatomy.
14. A chamois as claimed in claim 11 wherein the top layer is comprised of a polyester elasticized fabric blend suitable for accepting ink sublimated graphics.
15. A chamois as claimed in claim 11 wherein the bottom layer is comprised of an elasticized fabric blend.
16. A chamois as claimed in claim 11 wherein the cushion layer is configured with a cutout area to minimize bunching of the chamois.
17. A chamois as claimed in claim 14 wherein the graphics printed on the chamois identify the manufacturer.
18. A chamois as claimed in claim 14 wherein the graphics printed on the chamois identify the source of goods.
19. A chamois as claimed in claim 14 wherein the graphics printed on the chamois identify the size and care information.
20. A chamois as claimed in claim 14 wherein the graphics printed on the chamois provide trade dress of a manufacturer.
21. A method of manufacturing shorts comprising the steps of:
 - a) assembling a chamois, the chamois having layers comprising:
a top layer suitable for accepting graphics and providing breathability;
a cushion layer for providing comfort for a cyclist; and
a bottom layer for providing a mate to the top layer so as to enclose the second layer;
whereby the top and bottom layers are sewn together and form a chamois envelope,

the envelope containing the cushion layer of the chamois;

and

- b) fixing the chamois assembled in step a) by stitching the chamois envelope to a crotch area of the shorts.